



KEG CLUB Inc.

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Get out there Get noticed Get results

The concept is simple and the design is innovative. Keg Club Backpacks are sleek, comfortable and they work.

Dear Valued Customer,

I would like to introduce you to the Keg Club line of products. The Keg Club Backpack line is made using proven materials as well as new innovative designs.

Keg Club has been supplying the food and beverage industry globally for over ten years. From Beverage Dispensing Backpacks to the Ice Block Keg Jackets for beer and soda kegs.

By adopting a disciplined, flexible and imaginative approach, Keg Club has been able to develop products and services which deliver the desired sales and marketing objectives of leading players in many industry sectors including Food and Drink, Confectionery, Stadiums, Arena and Amusement Parks.

Kegclub.com first went live on the internet in 1995 and has since built a solid clientele base and our new customers feel comfortable purchasing from us both on and off line.

Our patented "Ice Packs" have been keeping beverages cold in our backpacks and keg jackets for a long time now.

Line-ups are a thing of the past, you go to the customers. The possibilities are endless with a Keg Club Backpack. You will see them at stadiums, festivals, concerts, bars, sporting events or trade shows. Dispense beer, soda, lemonade, vodka and iced tea, coffee, cans, bottles, snacks, promotional items or any item you would like to dispense.

If you have any questions please feel free to contact us at anytime. Our web site is updated regularly with new information at www.kegclub.com

Best regards,

Andy Kulchycky
Senior Sales Manager



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Can & Bottle Backpack



- Hold 30 to 35 / 12, 16 or 20 oz cans or 355, 475, 600 and 710 ml plastic bottles
- Just fill the backpack with cans or plastic bottles and go
- Use our patented Ice Block refrigerant packs to keep the beverage cold
- Keg Club accessories like flag poles give it that added touch
- The harness on the backpack has been designed so that the weight of the contents is balanced on the hips or pelvis of the vendor

Specifications

- Dimensions – 13.5" x 9.5" x 22"
- Weight Empty - 10 lbs Weight Full - 49lbs. – depends on what size can or bottle
- Capacity – 30 to 35 - 12, 16 or 20 oz cans or bottles.
- 2 separate dispensing chutes allows the vendor to sell 2 types of beverages
- Signage Area – 29.5" x 17"
- Includes money pouch and special mesh pockets for ice packs

How does the Can & Bottle Backpack Work?

The Keg Club Can & Bottle Backpack is the simplest of all backpacks to use. The interior of the backpack is designed much like a vending machine. You simply fill the backpack with the can or plastic bottle of your choice. At the bottom of the backpack are 2 special dispensing chutes, one on each side allowing you to sell 2 different types of beverages. The dispensing chutes have elastic bands at the end of them so that cans and bottles don't just fall out or get stolen. The vendor simply pulls a can or bottle out of the dispensing chute and the next one will roll into place, just like a vending machine. There is no reaching around the back.

Also inside the backpack are special mesh pockets where you can put our patented **ice packs**. This ensures that your customers receive a good cold beverage.

Every Keg Club Backpack comes with a heavy vinyl money pouch, which is directly attached to the harness assembly of the backpack. It's not a piece of string wrapped around your waist. The pocket lids are velcroed to ensure no chance of theft or pick pocketing.

What is the backpack made of?

The backpack itself is made out of a durable nylon and the interior is specially insulated and lined with Mylar to ensure temperature retention. There is also a sleeve for a flagpole and a cup dispenser can be attached in seconds.

What sizes and types of beverage does the backpack carry?

We manufacture 2 different sizes of Can & Bottle Backpacks. One that holds 500ml plastic bottles or 18oz cans and our popular model which holds 20, 16 and 12oz cans or 710, 600, 475 and 355ml plastic bottles. We understand that many beverage companies like to use the new sportcap style of top and our backpacks can handle them with ease.

Our backpacks also come with attachments for a cup dispenser so the vendor simply pulls out a can of beer, pours the beer into the cup and then throws the can away in our trash bag which is attached to the bottom of the backpack.

Is the backpack heavy when it's full of beverage?

No. The Can & Bottle Backpack weighs 49lbs when fully loaded with 600ml bottles of water. Obviously, when the backpack has smaller bottles or cans inside, then the weight is much less. We recommend loading the backpack in ratio with the **event and the crowd**. We ourselves have experienced that we can sell 30 bottles of 710ml water in 15 minutes or less during peak times and when the things slow down, we'll load 20 bottles.

Not only that, but our backpacks are ergonomically designed to ensure proper weight distribution. Straps are located at the shoulders, pelvis and hips. The shoulder and hip belts are fully padded. Our backpacks are designed so that there is absolute minimum stress on the back and shoulders.

How does the sign area work?

The signage areas on our backpacks cover up to 4 sq. feet. All you have to do is unzip the zippers at the top and bottom of the sign area and peel back the plastic. Then just insert your sign and zip it all back up.

We can also produce your signs for you. We require that you send us camera-ready artwork on disk or CD and we'll have them made for you. It takes us up to 2 weeks to produce signs so plan ahead.

Can I have Custom Backpacks made for me?

We can make custom design backpacks just for you. Make your backpack look like no one else's. A custom-made backpack makes your vendors stand out in a crowd and creates attention from far away. We've even had people take pictures of our backpacks because they thought it was the neatest thing.

What to remember before ordering a custom backpack

- Decide on a color for the backpack. It is always best if you supply us an exact sample of the color you require. The only part of the backpack that wouldn't be the custom color is the hip harness, which is always black.
- If you want us to make your backpack look like your beverage can or juice carton, then we would require samples.
- When ordering custom backpacks then please allow 6 weeks for delivery. This is very important if you are planning to use the backpacks at an event.
- Minimum quantity orders on custom backpacks are 30 pieces.



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Non-Carbonated Backpack



- This model allows you to serve any type of non carbonated drink like juice, ice tea, coffee, hot chocolate
- Great backpack to be used for sampling. It doesn't matter if your beverage is hot or cold
- Our patented Ice Block refrigerant packs are also used for this backpack model to keep your beverage cold on the hottest days
- All of our backpacks come with Mylar insulation to keep the beverage at the temperature you want it for longer

Specifications

- Dimensions – 13.5 x 9.5" x 22"
- Weight Empty - 15 lbs Weight Full - 38 lbs
- Signage Area – 24.75" x 19.75"
- Superior quality dispensing gun & hose
- Capacity - 3 gallons (11.4liters)
- Look-a-Like Backpacks available with minimum qty orders
- Includes money pouch, cup dispenser, 3 gallon stainless steel keg, hand pump

How does the Non-Carbonated Backpack Work?

We like to make sure that you know what you're doing when using one of our Non -Carbonated Backpacks so we supply you with clear and concise instructions and drawings.

In short, the 3-gallon kegs is filled with your non-carbonated beverage of choice, pressurized so that the beverage can be pushed out and then pull the trigger on the dispensing hose and gun and serve.

Our sleek Non-Carbonated Backpacks are **shipped** to you in one box, which includes the backpack, 3-gallon stainless steel keg, hand pump, and complete dispensing hose with gun, cup dispenser and money pouch.

Every Keg Club Backpack comes with a heavy vinyl money pouch, which is directly attached to the harness assembly of the backpack. The pocket lids are velcroed to ensure no chance of theft. If you are ordering a Non-Carbonated Backpack to dispense coffee, tea or hot chocolate then we'll supply you with a special money pouch which is designed to hold change and bills but also cream, sugar and stir sticks.

What is the backpack made of?

The backpack itself is made out of a durable nylon and the interior is specially insulated and lined with Mylar to ensure temperature retention. There is also a sleeve for a flagpole and a cup dispenser can be attached in seconds.

What types of beverages does the Non-Carbonated Backpack dispense?

The Keg Club Non-Carbonated backpack is used to dispense beverages like juice, mixed drinks, ice tea, lemonade, hot chocolate, coffee, and drink concentrates. It doesn't matter if the beverage is hot or cold. If you're serving hot beverages than you can purchase a keg insulator or if the beverage of choice is to be cold, then use our ice packs, which fit nicely around the keg and keep your beverage cold.

Is the backpack heavy when it's full of beverage?

No. The Non-Carbonated Backpack weighs approximately 38lbs when full.

The Non-Carbonated backpack is ergonomically designed to ensure proper weight distribution. Straps are located at the shoulders, pelvis and hips. The shoulder and hip belts are fully padded. Our backpacks are designed so that there is absolute minimum stress on the back and shoulders.

How does the sign area work?

The signage areas on our backpacks cover up to 4 sq. feet. All you have to do is unzip the zippers at the top and bottom of the sign area and peel back the plastic. Then just insert your sign and zip it all back up.

We also can produce your signs for you. We require that you send us camera-ready artwork on disk or CD and we'll have them made for you. It takes us up to 2 weeks to produce signs so plan ahead.

Can I have Custom Backpacks made for me?

We can make custom design backpacks just for you. Make your backpack look like no one else's. A custom-made backpack makes your vendors stand out in a crowd and creates attention from far away. We've even had people take pictures of our backpacks because they thought it was the neatest thing.

What to remember before ordering a custom backpack

- Decide on a color for the backpack. It is always best if you supply us an exact sample of the color you require. The only part of the backpack that wouldn't be the custom color is the hip harness, which is always black.
- If you want us to make your backpack look like your beverage can or juice carton, then we would require samples.
- When ordering custom backpacks then please allow 6 weeks for delivery. This is very important if you are planning to use the backpacks at an event.
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Carbonated Backpack



- This model is great for the larger bars and large event caterers who want to serve cold draught beer or any carbonated beverage
- This backpack takes away the inconvenience of ice, containers and awkward refrigerators that hardly work half the time
- Not only can you serve beer and soda from this backpack, but you can easily use it for non-carbonated drinks
- Excellent backpack to introduce and sell new beer brands at stadiums, trade shows, samplings etc.
- Keg Club Backpacks can be designed to look like your beer can (minimum qty orders required)

Specifications

- Dimensions – 13.5 x 9.5" x 22"
- Weight Empty - 12 lbs Weight Full - 38 lbs
- Signage Area – 24.75" x 19.75"
- Superior quality dispensing gun & hose
- Capacity - 3 gallons (11.4liters) – stainless steel tank
- Look-a-Like Backpacks available with minimum qty orders

How does the Carbonated Backpack Work?

We like to make sure that you know what you're doing when using one of our Carbonated backpacks so we supply you with clear and concise instructions and drawings when you've purchased a backpack. Remember, we're not just an Internet website so you can call one of our representatives and they'll walk you through it.

In short, the 3-gallon kegs is filled with your carbonated beverage of choice, pressurized so that the beverage can be pushed out and then pull the trigger on the dispensing hose and gun and serve.

Our sleek Carbonated Backpacks are **shipped** to you in one box which includes the backpack, 3-gallon stainless steel keg, 12 volt regulating air pump, complete dispensing hose with gun, cup dispenser and money pouch.

Every Keg Club Backpack comes with a heavy vinyl money pouch, which is directly attached to the harness assembly of the backpack. It's not a piece of string wrapped around your waist. The pocket lids are velcroed to ensure no chance of theft or pick pocketing.

What is the backpack made of?

The backpack itself is made out of a durable nylon and the interior is specially insulated and lined with Mylar to ensure temperature retention. There is also a sleeve for a flagpole and a cup dispenser can be attached in seconds. You can also purchase Ice Packs to go around the keg to keep it cold.

What types of beverages does the Carbonated Backpack dispense?

The Keg Club Carbonated backpack is used to dispense draught beer or any carbonated beverage like Coke or Pepsi. To keep the beverage cold while the vendor is dispensing use our **ice packs**, which fit nicely around the keg and keep your beverage cold.

Is there anything else I should know about the Carbonated Backpack?

Due to the fact that the beverage is carbonated, you need to do a keg transfer whether it be pop or beer. We find that some of our customers already have the necessary equipment to do a keg transfer, but if you don't, then don't worry, Keg Club can sell you all the necessary equipment to do it right. Buying our backpack is like buying a turnkey operation. Generally, the rule of thumb is that one keg transfer kit is required for every three to five backpacks. This brings down the price dramatically.

Is the backpack heavy when it's full of beverage?

No. The Carbonated Backpack weighs approximately 38lbs when full. Believe us, when a vendor is dispensing cold draught beer on a hot day, that backpack gets emptied very quickly.

The Carbonated backpack is ergonomically designed to ensure proper weight distribution. Straps are located at the shoulders, pelvis and hips. The shoulder and hip belts are fully padded. Our backpacks are designed so that there is absolute minimum stress on the back and shoulders.

How does the sign area work?

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Keg Transfer Process - Beer

The Golden Rules Of Beverage Dispensing Are

Make sure all the parts and accessories are clean prior to filling and that your beverage is pre-chilled before an event. Warm beverage causes foaming. Please refer to the cleaning instructions for proper procedures.

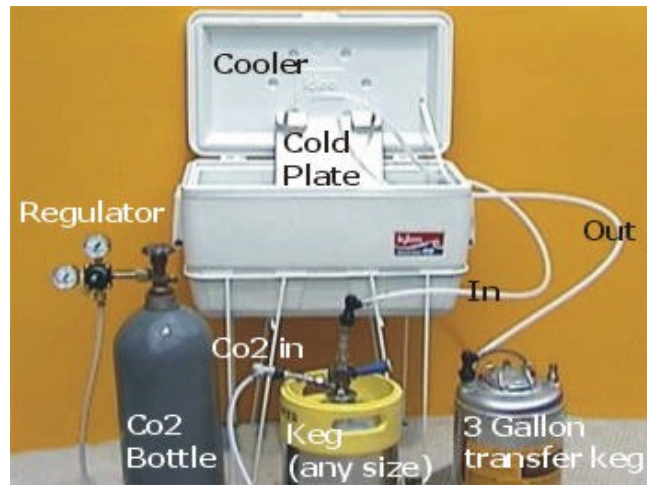
In order to reduce flat beer or foaming, draught beer is transferred, under pressure of Co₂, from a supply beer keg to the 3-gallon transfer tank for the backpack, through an aluminum cold plate.

1. Pre-chill beer to the proper serving temperature (33-40 degrees) in advance.
2. Pack cooler with cubed ice.
Important: Always keep water drain valve open on the cooler so the melted ice can drain out.
3. Connect the regulator supplied to the Co₂ tank. (CO₂ tank will be from your local supplier)
4. Connect the line from the Co₂ supply to the **"IN"** valve on the beverage tank. Set gauge at 15 psi. In a few seconds, the beverage tank will be pressurized to 15 psi, which is the setting for beer. Disconnect the CO₂ line. What you are doing here is pre-pressurizing the 3-gallon transfer tank for the backpack.
5. Attach the Sanke Coupler to the beer keg.
6. Take the gas line from the regulator and connect it to the **"GAS IN"** on the coupler (gray disconnect). On the side of the cooler you will notice two lines coming out of it. Take the line that says **"IN"** and connect it to **"BEVERAGE OUT"** on the coupler. Then take the line that says **"OUT"** and connect it to the 3-gallon keg.
7. Now connect the **"PRESSURE RELEASE VALVE"** or **"SNIFTER VALVE"** and connect it to the **"OUT"** on the 3-gallon keg. This allows air to escape while you are doing the transfer and allows you to know when the keg is full.
8. Set the gauge on the regulator at 15 to 20 psi.
9. Beer will be forced into the "OUT" valve on the beverage tank by the pressure from the Co₂. When the beverage tank is full, the snifter valve will spit clear beer. (Note: If it spits foam, allow the foam to be purged.) Disconnect snifter valve and beer filling line.
10. Insert the beverage tank into the insulated backpack. Connect the quick-release dispenser hose "OUT" and 12 volt regulating pump to the tank.
11. The 12-volt regulator is used to keep the pressure stable in the stainless steel tank. This regulator replaces the CO₂ tank & regulator from of old and is much lighter and easier to use.

Other Information:

- At a filling pressure of 15 to 20 psi, it take approximately 5 minutes to fill a 3-gallon transfer keg
- In order to minimize the vendor's "downtime" during refilling, empty beverage tanks can be quickly replaced with pre-filled spare beverage tanks. After filling spare tanks, keep them chilled prior to use by putting them in a container with crushed ice.
- If you are not selling 3 gallons of beer within 30-45 minutes, you may want to fill the beverage tank halfway in order to reduce the amount of time the liquid spends in the backpack, thus reducing beer foam.
- Continuously drain melted ice from the cooler. Periodically shake ice in cooler. (Ice will occasionally build up and lose contact with the cold plate.)

Keg Club Transfer Kit – BEER





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No. Of Servings per 3- Gallon Keg

The Non-Carbonated and Carbonated Backpacks hold a 3-gallon keg

3 gallons = 11.35 liters

3 gallons = 384 oz.

However, because you don't fill the keg the full 384 oz., we are using 360 oz. for the chart below.

One 3-gallon keg filled to 360 oz. will dispense

Size of Cups	No. of Cups
5 oz. cups	72
6 oz. Cups	60
8 oz. Cups	45
10 oz. Cups	36
12 oz. Cups	30
16 oz. cups	22

Beer Keg Sizes and Conversions

Barrel Size	Liters	US Gallons	No. of 3-gallon kegs per barrel
Half Barrel	58.6	15.48	5
Quarter Barrel	30	8	2.5
Sixth Barrel	20	5	1.5



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Terms and Conditions

Order and Lead Time

We always suggest planning ahead. We understand it takes time to prepare for festivals, events, concerts and we want to work along with you so that our products are ready when you need them. Stock availability varies all the time so call us and we'll let you know what we have in our inventory.

If we don't have what you're looking for in stock, than please allow 4 to 6 weeks for delivery. This includes custom designs and colours.

Payment

All orders are to be prepaid; Visa, Master Card, American Express, money order, certified cheque, wire transfer or irrevocable confirmed letter of credit.

Shipping

All shipments are prepaid and added to the invoice. For customers in North America we will ship via UPS Standard Ground, which is generally 5 business days. Next Day and Second Day shipments via UPS will be processed at the customer's expense.

For freight that is oversized and for our international customers we will ship to you using common carrier.

DO NOT SIGN for shipment until you are satisfied there is no apparent theft or damages. If damage or theft is apparent, note on the freight bill before signing and file a claim directly to the carrier within 5 days. If there is concealed damage, notify shipper immediately. Be sure to save shipping cartons until a final inspection has been made.

Warranty

All products are fully warranted against defects in material and workmanship for a period of one year from the date of sale. Defective parts, subject to our inspection, will be replaced or repaired during the warranty period. All labor and/or loss of sales must be borne by the purchaser.